



# Product portfolio



EST. 1846

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# About Perła – Browary Lubelskie S.A.

Perła – Browary Lubelskie S.A. is the largest regional producer of beer in Poland. Its history goes back to the 19th century. Hundreds of years of experience, unique recipe, and use of only natural ingredients guarantee a high quality of offered products. To this day, the company uses Lublin varieties of hop, whose quality and extraordinary aroma are valued around the world, in a brewing process.

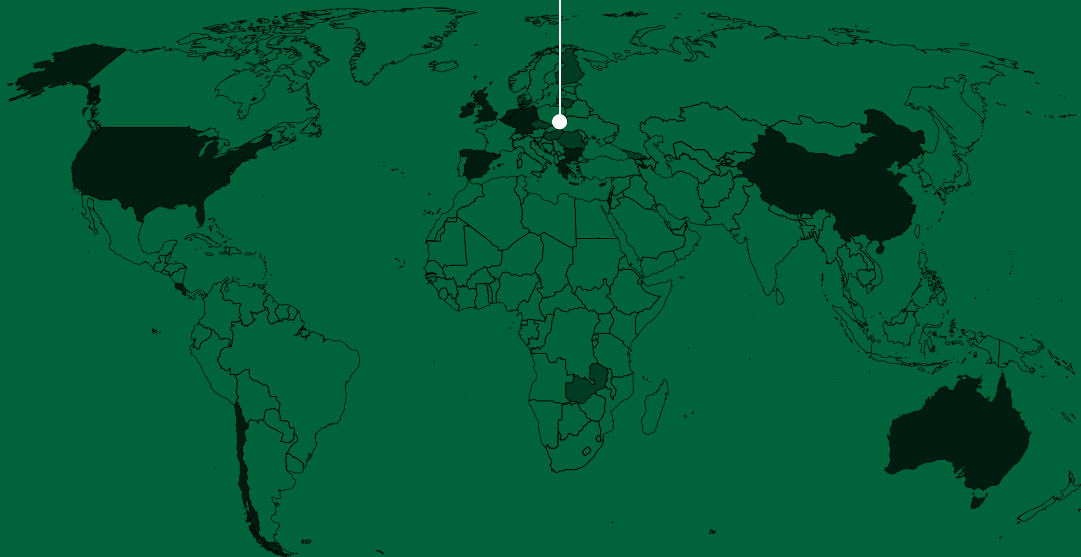
The Perła Brewery is a dynamically developing company. It constantly invests in modernization and development of production, expands

distribution channels, and enters new sales markets. Owing to its taste, the Perła brand is well-known and highly valued both on the domestic market and abroad. The company exports its products to, among others: Australia, Belgium, Bulgaria, Chile, China, Costa Rica, Cyprus, Germany, Great Britain, Greece, Ireland, Israel, Malta, the Netherlands, Spain, and USA. Its taste is also familiar for people in Czech Republic, Denmark, Finland, Georgia, Hungary, Lithuania, Romania, Singapore, and Zambia.

## Poland



## Range of export



# History of Perła – Browary Lubelskie S.A.

The history of the Perła Brewery goes back to 1844, when Karol Rudolf Vetter bought dilapidated, former monastery buildings located at Bernardyńska Street in Lublin. In 1846, after carrying

out necessary refurbishment works, he opened a brewery there, which has continued to brew beer almost incessantly since that time.

## 1846



Opening the K.R. Vetter Brewery. The company is the first in the Lublin region to brew Bavarian beer with the use of bottom fermentation.

## 1892



The Malt House is opened that will cater for the needs of the Brewery. With the passing of time, it starts exporting malt to the USA, England, and Belgium.

## 1866–1882



Extension of the Brewery and dynamic increase in productivity. Over the period of 16 years, the dynamics of the increase in production volumes reached 192% and the dynamics of its value – 175%.

## 1927



The Brewery is inherited by industrialist Tadeusz Karszo-Siedlewski, who successfully continues his ancestors' work. Apart from brewing beer, the company also produces vodka, liqueur, lemonade, and water.

**1948**



Nationalization and inclusion of the Brewery in the Lublin Beer-Brewing-Malting Breweries.

**2004**



The company's name changes into Perła – Browary Lubelskie S.A.

**1974**



Launching a new product – beer called Perła Chmielowa.

**2013**



Extension of the Brewery, owing to which production capabilities increase by over 1.86 m. hectolitres.

**1999**



The brewery opens lines for beer canning.

**2014**



Beginning of activities meant to revitalize historical buildings and premises of the Brewery, as well as opening them to residents of Lublin and tourists.

# History of Zwierzyniec Brewery

Small, local brewery located in Zwierzyniec – in the heart of Roztocze, a very picturesque region that is famous for its wonderful forests and crystal clear springs. Established in 1806, it is one of the oldest breweries in Poland, which

at present brews seasonal beers and beer called Zwierzyniec Pils. The latter is made in a way that alludes to the times when “beer was brewed unhurriedly.”

## 1806



Stanisław Kostka Zamoyski establishes the Zwierzyniec Brewery, which is called the English Brewery due to adopting an English way of beer production and brewed beers: “Porter” and “English Beer”.

## 1870



Extension of the Brewery and a significant increase in beer production. In 1880, the company already produces 2,112 hectolitres of beer, while in 1838 – 838 hl.



1929



A well-known Polish painter, Wojciech Kossak, designs a poster advertising beer produced by the Brewery.

1970



The Zwierzyniec Brewery merges with the Beer-Brewing Industries of Lublin (later known as Peřa – Browary Lubelskie S.A.)

1944



Nationalization of the Brewery. Establishment of the Zwierzyniec Beer-Brewing-Malting Breweries in Zwierzyniec (1950).

2013



Peřa – Browary Lubelskie S.A. launches on the market the flagship product of the Zwierzyniec Brewery – Zwierzyniec Pils.

**BROWAR**  
1806  
**ZWIERZYNEC**

Browar Zwierzyniec  
7 Browarna St., 22-470 Zwierzyniec, Poland  
[www.zwierzyniec.pl](http://www.zwierzyniec.pl)

# Perła Brewery – It's not only about beer

Today, Perła – Browary Lubelskie S.A. goes beyond its production activity. The company builds diverse relations with the local community. It supports the organization of the biggest events in the region, local cultural institutions, and sports clubs. Being involved in a wide range of activities (among others outdoor concerts, Perłowa Pijalnia Piwa, Podziemia Browaru Perła, Apartamenty browar perła, Kino Perła), the company opens its historic buildings and premises at Bernardyńska Street to the city, residents of Lublin, and tourists.

## Apartamenty browar perła

State-of-the-art, comfortable Perła Brewery Apartments located in the historic buildings of the Perła Brewery.



## Kino Perła

Open-air movie shows held between June and August, from Wednesday till Sunday on the Perła Brewery's courtyard and in selected Polish cities.



## Podziemia Browaru Perła

The Perła Brewery Undergrounds is the extraordinary tourist route leading through the spaces of the former church and monastery of the Reformed Fathers, where (after adaptation) beer was brewed between 1846-2001.



## Perłowa Pijalnia Piwa

The Perła Brewery beer house with a 35-meter bar famous for its excellent cuisine, various kinds of beers brewed specifically to cater for its needs.



## Perła Sport Pub

The Perła Brewery pub located next to the Lublin stadium – a place full of sports emotions, created for the love of beer and food.



# Perła Chmielowa

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## Premium Pils Beer

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**ABV 6%**

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**12° Plato**

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The flagship product of Perła – Browary Lubelskie S.A., which has been in the company's portfolio since 1974. The beer owes its characteristic slightly bitter taste, golden colour, and unique aroma, among others, the use of traditional recipe and the best Lublin hop – valued for its quality and taste around the world.



Logistics data	Can 0,5 l	Bottle 0,5 l
Bar code	590 59270 0051 3	590 59270 0161 9
Packaging	Can	Bottle
Multipack	24 pcs.	20 pcs.
Layer	9 shrink wrap. tr. – 216 pcs.	11 shrink wrap. tr. – 220 pcs.
Pallet	7 layers – 1512 pcs.	5 layers – 1100 pcs.
Pallet type (wid./len./heig.)	Euro (80/120/135 cm)	Beer (100/120/140 cm)



# Perła Export

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## Premium Lager Beer

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**ABV 5,6%**

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**11,5° Plato**

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Refreshing, light beer that is brilliant for quenching thirst. Perła Export results from combining traditional brewing methods and state-of-the-art solutions adopted in the brewing industry. Its fresh, delicate taste and subtle aroma of hop appeal to a wide range of customers.



Logistics data	Can 0,5 l	Bottle 0,5 l
Bar code	590 59270 0251 7	590 59270 0169 5
Packaging	Can	Bottle
Multipack	24 pcs.	20 pcs.
Layer	9 shrink wrap. tr. – 216 pcs.	11 shrink wrap. tr. – 220 pcs.
Pallet	7 layers – 1512 pcs.	5 layers – 1100 pcs.
Pallet type (wid./len./heig.)	Euro (80/120/135 cm)	Beer (100/120/140 cm)

# Perła Mocna

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**Premium Strong Beer**

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**ABV 7,6%**

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**14,9° Plato**

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It is perfect for customers who prefer a more intense taste and higher alcohol content in beer. Traditional brewing methods are used in the preparation. Thanks to a long fermentation and lagering process, it is characterised by a distinct aroma of hop and strong, deep flavour.



Logistics data	Can 0,5 l	Bottle 0,5 l
Bar code	590 59270 0757 4	590 59270 0717 8
Packaging	Can	Bottle
Multipack	24 pcs.	20 pcs.
Layer	9 shrink wrap. tr. – 216 pcs.	11 shrink wrap. tr. – 220 pcs.
Pallet	7 layers – 1512 pcs.	5 layers – 1100 pcs.
Pallet type (wid./len./heig.)	Euro (80/120/135 cm)	Beer (100/120/140 cm)

# Perła Miodowa

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## Honey Beer

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**ABV 6%**

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**13,1° Plato**

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Honey flavoured version of the flagship product of the Perła Brewery – Perła Chmielowa. It owes its unique aroma and taste to combining a slightly bitter taste of hop characteristic for Perła Chmielowa and delicate sweetness of mixed flower honey from the Lublin region.



Logistics data	Can 0,5 l	Bottle 0,5 l
Bar code	590 59270 0014 8	590 59270 6141 5
Packaging	Can	Bottle
Multipack	24 pcs.	20 pcs.
Layer	9 shrink wrap. tr. – 216 pcs.	11 shrink wrap. tr. – 220 pcs.
Pallet	7 layers – 1512 pcs.	5 layers – 1100 pcs.
Pallet type (wid./len./heig.)	Euro (80/120/135 cm)	Beer (100/120/140 cm)

# Perła Kozłak

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## Premium Bock Beer

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**ABV 7%**

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**16° Plato**

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Perła Kozłak is a strong dark beer brewed with the use of the bottom fermentation method. The beer owes its characteristic mahogany colour and a delicate toffi flavour to four types of malts: the Pilsen malt, the Munich malt, the caramel malt and the colouring malt.



Logistics data	Bottle 0,33 l
Bar code	590 59270 5142 3
Packaging	Bottle
Multipack	24 pcs.
Layer	9 shrink wrap. tr. – 216 pcs.
Pallet	5 layers – 1080 pcs.
Pallet type (wid./len./heig.)	Euro (80/120/135 cm)

# Zwierzyniec Pils

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## Bohemian Pilsener Style Beer

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**ABV 6%**

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**13° Plato**

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The Bohemian-Style Pilsner brewed in the Zwierzyniec Brewery with the use of the decoction method – an old method of mashing malt. It is produced on the basis of spring water and three kinds of hop. It is characterised by a delicate golden colour, balanced taste of slight bitterness and malt, as well as white cream-coloured, dense head of foam.



<b>Logistics data</b>	<b>Bottle 0,33 l</b>
Bar code	590 59270 0732 1
Packaging	Bottle
Multipack	24 pcs.
Layer	9 shrink wrap. tr. – 216 pcs.
Pallet	5 layers – 1080 pcs.
Pallet type (wid./len./heig.)	Euro (80/120/135 cm)



# Perła Chmielowa

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Premium Pils Beer

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ABV 6%

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12° Plato

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# Perła Export

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Premium Lager Beer

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ABV 5,6%

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11,5° Plato

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Perła Chmielowa and Perła Export in 0,33 l bottle available on request.



Logistics data	Perła Chmielowa, Bottle 0,33 l	Perła Export, Bottle 0,33 l
Bar code	590 59270 0729 1	590 59270 0004 9
Packaging	Bottle	Bottle
Multipack	24 pcs.	24 pcs.
Layer	9 shrink wrap. tr. – 216 pcs.	9 shrink wrap. tr. – 216 pcs.
Pallet	5 layers – 1080 pcs.	5 layers – 1080 pcs.
Pallet type (wid./len./heig.)	Euro (80/120/135 cm)	Euro (80/120/135 cm)



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